Welcome to the PartArt4OW First Open Call Webinar & Matchmaking Session

Agenda

- Welcome and introduction
- PartArt4OW and core concepts
- The PartArt4OW Accelerator
- The first Open Call Challenge
- Eligibility criteria
- The submission process
- Financial guidelines
- The contract
- Q&A
- **Matchmaking Session**

#EUmissions
#HorizonEU
#MissionOcean

EU MISSIONS
RESTORE OUR OCEAN & WATERS

What is PartArt4OW?

PartArt is a collaborative initiative aimed at harnessing the power of participatory art to promote awareness and action toward ocean and water sustainability.

PartArt4OW provides funding + training + mentoring + networking opportunities to Participatory Art Initiatives (PAIs)
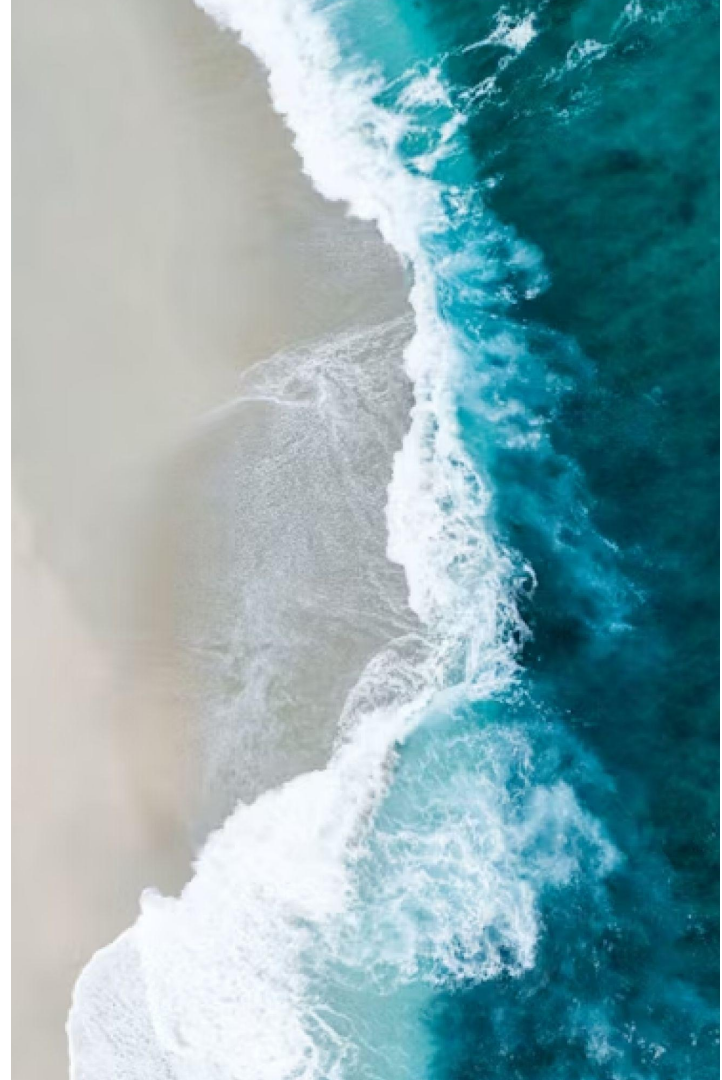
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What is a participatory art for PartArt4OW?

- A process that emphasises the proactive role and participation of citizens, communities and the society at large in creative, innovative and artistic projects.
- Participatory Art is seen as a process that empowers citizens and communities through the reinforcement or building of social bonds.
- Engaging citizens across **different stages of the creative process** is critical in creating awareness and promoting societal change for the good of our ocean and waters.

Examples of activities in which citizens can be involved: project idea development - participation in artwork development - participation in the research process (data gathering, analysis, development of measurement tool, etc) - advocacy - evaluation - communication, just to name a few.

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What is a PAI?

A trans/inter-disciplinary, intersectoral and participatory six-month project.

PAIs teams should be composed of people from different backgrounds and expertise, who would be willing to go beyond their disciplinary boundaries and collaborate across disciplines and sectors.

While individual organisations may apply, we give preference to consortia consisting of organisations from different sectors.

art + science + citizen engagement

What artistic and creative expressions are we looking for?

All artistic and creative expressions are welcome!

PAIs are expected to use at least one mode of artistic or creative expression: including but not limited to the following expressions: visual (painting, drawing, printmaking, sculpture, ceramics, photography, video, filmmaking, design, crafts, and architecture), literary (prose, fiction, drama, poetry), performing (dance, drama, music, action art, street art), new media, digital art, fashion design and gaming.

Ocean Literacy

The comprehension of how the ocean impacts individuals and how individuals affect the ocean.
The capability to:
- recognize the ecosystem services provided by the ocean
- effectively communicate about the ocean
- make informed and responsible decisions regarding the ocean*.

Ocean literacy encompasses the elements of knowledge and awareness, emotional attachment, changes in attitudes and behaviour and finally opportunities to put new knowledge into practice through actions and communication efforts
(McKinley et al. 2023).

*https://maritime-forum.ec.europa.eu/theme/ocean-literacy-and-blue-skills/ocean-literacy_en

The Accelerator

PartArt4OW Accelerator

- A supporting "space" for your 6-month project. Starting in September 2025

- Up to 50.000 Euros

- A dedicated mentor

- Intense training at the beginning of the Accelerator (3-day online bootcamp)

- Additional ad hoc training for each PAI

- Networking opportunities

- Demo Day (February 2026)

- PartArt4OW Sailing Lab

- Dissemination support

More than just money!

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PartArt4OW Accelerator

3 phases:

1. Ideation and Conceptualization
2. Implementation
3. Exhibition

IMPORTANT: Your project should be implemented at the local level and then presented or (partially) reproduced at the DemoDay

There will be a mid-term and a final review

More than just money!

First Open Call Challenge

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Engage Local Communities for Protecting and Restoring Marine and Freshwater Ecosystems

Overarching Goals:
- Increase **citizens' ocean literacy**.
- Raise **awareness of marine and inland water challenges**.
- Mobilize **citizens and stakeholders for protection and restoration efforts**.

Participants are free to explore the many aspects and threats related to ocean and water ecosystems and biodiversity BUT we are particularly interested in:

- the unseen phenomenon, such as those related to climate change or those that are not-seen just because we are too disconnected from our ocean to see how it is changing.

- the interdependencies between different aspects of the specific challenge (natural, cultural, political, etc) you will work on and the related societal implications.

Engage Local Communities for Protecting and Restoring Marine and Freshwater Ecosystems

Projects can focus on **ocean or inland waters** or **on both** at the same time.

The focus should be on the communities living in close proximity to ocean, water basins and rivers and assure that the proposed project addresses key societal and environmental challenges of those communities.

Priority will be given to projects that:

- engage citizens in different phases of the project

- engage people belonging to under-represented groups and/or groups at risk of social exclusion and discrimination (refugees, ethnic minorities, the LGBTQI+ community, individuals with disabilities, low income families, etc). Special attention should be given to those far from art and science and with scarce cultural consumption and educational opportunities.

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Engage Local Communities for Protecting and Restoring Marine and Freshwater Ecosystems

We expect projects to be fully sustainable, including the use of sustainable materials, circular solutions and renewable energy.

Proposals, if selected, must commit to a **Climate Pact Pledge** and should work towards full decarbonisation or at least carbon neutrality of the project and of all the proposed activities.
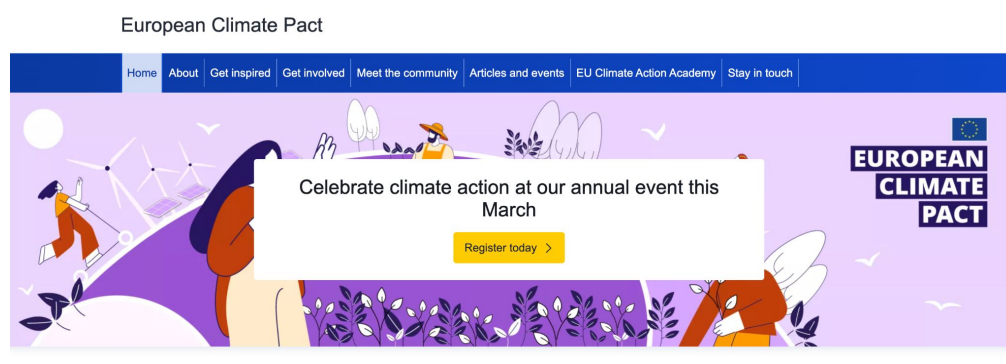
Eligibility

Read <u>very carefully</u> the Guide for Applicants and the FAQs

✓ Individuals, legal entities, and consortia may apply. Applicants must be legally established in EU Member States or Associated Countries. Entities from Third Countries (including low- and middle-income countries) may participate in consortia but cannot receive direct funding from PartArt4OW and must receive funding through an EU-based project lead.

✓ Please note that entities subject to EU restrictive measures under Article 29 of the Treaty on the European Union (TEU) and Article 215 of the Treaty on the Functioning of the EU (TFEU) are not eligible to participate in any capacity.

Read <u>very very</u> carefully the Guide of Applicants and the FAQs

✓ All projects must be implemented within the territories of EU member states (including Overseas Countries and Territories) or in Associated Countries.

✓ Every entity is allowed to participate in only one application, either on its own or as part of a consortium.

✓ Double funding is not allowed

✓ All applications must be submitted by the deadline (3 April 2025, 17:00 CET) with a valid application form and a signed Declaration of Honour

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From submission to selection

HOW TO APPLY

STEP 1 — READ THE GUIDE FOR APPLICANTS AND THE FAQ

STEP 2 — DOWNLOAD THE APPLICATION FORM

STEP 3 — DOWNLOAD, READ AND SIGN THE DECLARATION OF HONOR

STEP 4 — ACCESS OR CREATE AN ACCOUNT ON THE ONLINE SUBMISSION PLATFORM (EAasyChair)

STEP 5 — WRITE YOUR PROJECT PROPOSAL

STEP 6 — MAKE SURE TO ANSWER ALL THE QUESTIONS AND UPLOAD THE REQUIRED DOCUMENTS

STEP 7 — SUBMIT YOUR PROPOSAL

Home About Calls Accelerator The sailing lab Ecosystem Resources Blog News Newsletters Co

GUIDE FOR APPLICANTS

Interested in applying?

Download

FAQ

Click here to find answers to frequently asked questions

Download

APPLICATION FORMS

(2 documents)

Download the application form | Download the declaration of honour

SUBMISSION PLATFORM

Create your account and start the submission

Go to the submission platform | Download the platform tutorial

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Application Form

There 4 main parts:

- Idea
- Implementation (including the budget)
- Team and community
- Impact (including long-term sustainability)

Each part will be assessed separately
Each proposal will be evaluated by 3 experts (one from SSH, one from ocean sciences and one from the art and creativity sector).
Only the proposal that pass the threshold on all the selection criteria will be invited to an interview.

Please consider the detailed list of criteria available in the Guide for applicants.

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Application Form

1. The template **cannot** be changed. When submitting, download a copy of this template, **remove this cover page**, and answer the questions.
2. You **may** adjust the title font size if your title is longer than one line.
3. The proposal must have a **maximum length of 5 pages**. You cannot add annexes.
4. **Do not change** the page layout or margins. You can change the size of response cells. The length of the cells in the template is indicative of the length of responses we anticipate; however, you might need a different text distribution across cells. In any case do not exceed the 5 pages limit.
5. **All** questions **must** be answered. Leave the questions in - do not delete (parts of) the question or resize the questions in the table.
6. The font size should not be changed from **Arial, 11pt**, and **single spacing.**
7. Links to external documents that answer a question are **not** allowed. External content will not be considered during reviews. Links to your website or to previous work you have carried out are permitted.
8. The budget **must be for the 6-month accelerator period** and must amount **up to €50,000**
9. Visual elements such as **charts, mockups** and **screenshots** are allowed, but they must remain readable and not exceed the page limit.
10. The proposal must be uploaded on the **online submission platform** as a **PDF**.

To remain fair to all applicants, proposals not respecting any of the above rules may be declared non-eligible and discarded without further review.

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Trivial suggestions on how to write a PAIs proposal

1. **Every word counts:** you have 5 pages in total, think twice about the meaning of each word before writing. We are receiving a large amount of proposals and reviewers will go through all of them. Your project has to be crystal clear in every section, direct and precise. To this end, pay extra attention to the words in the application form and in the guidelines.

2. **What we ask is what we want to know,** thus answer the question precisely and punctually, don't eschew questions. Guidelines are provided for you to study them - not only reading them - in all of their parts. Use the guidelines to answer the questions.

3. **Be pragmatic, realistic, schematic and logically coherent.** Add graphics and designs if this may help reviewers who have no idea about who you are and what you want to do to easily grasp your key points and proposed activities - and how these perfectly fit with the call .

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Important dates

WHEN WILL YOU KNOW IF YOUR PROPOSAL HAS BEEN SHORTLISTED FOR AN INTERVIEW?

Shorlist for interviews:

Between 13th and 14th of May 2025

WHEN WILL THE INTERVIEWS TAKE PLACE?

Interviews:

Between 15th and 29th of May 2025

WHEN WILL THE ACCELERATOR START?

Accelerator starts:

September 2025

Financial guidelines

Amount and Schedule of Payments

What is the amount of funding available per PAI?

Up to €50,000 per PAI.

How are the payments scheduled?

Funds will be transferred as a **lump sum** in two stages:

- 50% at the beginning (first month) and
- 50% at the end of the 6 month accelerator period (after the final report, in the month following the end of the relevant Accelerator).

Please consider that this implies that **some costs (50% of the funding) must be advanced** by PAIs teams.

What is a Lump Sum?

Lump sums are **based on a budget estimate provided in each PAIs proposal.** The <u>accuracy</u> and <u>credibility</u> of the budget is evaluated as part of the selection process and can be negotiated upon PartArt4OW management in the two-months negotiation phase.

No budget report is required but **receipts and justifications of the planned expenses need to be retained** for a time period of <u>5 years</u> by the grantees and made available upon request according to the costs eligibility rules that will apply to the third parties/recipients.

This is because the European Commission could conduct an Audit.

General principles for eligible costs

1 **Actually Incurred**

only real, not estimated or budgeted, expenses are eligible.

2 **Incurred During Project Duration**

All costs must fall within the project period (6 months for applicants).

3 **Budgeted and Necessary**

Costs must appear in the estimated project budget and be essential for its objectives.

4 **Identifiable and Verifiable**

Expenses must be traceable to the beneficiary's accounts with adequate supporting documentation.

5 **Legal Compliance**

All costs must align with national laws on taxes, labour, and social security.

6 **Financially Responsible**

Costs should reflect sound financial management principles, including economy and efficiency.

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Costs eligibility rules : What can I spend the money on?
Direct costs

Personnel costs: Salaries and social contributions based on actual annual costs.

- Employees: Payment based on employment contracts, with daily rates calculated on annual personnel costs divided by 215 working days. *(P.46 Annotated Grant Agreement)*
- Natural persons under direct contract: persons working under a direct contract other than an employment contract *(e.g. in-house consultants)*
- Seconded persons: Paid for work seconded from third parties as part of an in-kind contribution.
- SME owners and unpaid natural person beneficiaries: Unit costs for these personnel are calculated based on EU guidance.

Subcontracting costs: You contract another entity to do part of the work allocated to you in the description of the action *(e.g. videomaking company external to the consortium)*

Subcontracting must be limited and follow competitive market practices. Subcontracts should prioritize value for money or the lowest price available, based on a minimum of three quotes. Subcontracting to affiliates or between project beneficiaries is prohibited.

Costs eligibility rules : What can I spend the money on?
Direct costs

Purchase costs:
- <u>Travel and subsistence</u> for the trips necessary for the project *(e.g. train tickets, hotels, meals).*

- <u>Equipment</u>, infrastructure or other assets used for the project. **Only depreciation costs are eligible**, calculated on the basis of the costs actually incurred. *(e.g. cameras, laptop)*

- <u>Renting or Leasing</u> of assets eligible if the equipment is rented at a rate not exceeding its depreciation cost *(e.g. 3d printer)*

Other goods, works and services *(e.g.catering, translations, Open Access publications, costs of an audit certificate, Certificate on the Financial Statements, CFS), conference fees, licence and patent fees.)*

Internally invoiced goods and services:
goods or services which are provided within the beneficiary's organisation directly for the action and which the beneficiary values on the basis of its usual cost accounting practices (this cost will not be taken into account for the indirect cost flat-rate) *(e.g. self-produced consumables, specialised premises for hosting research specimens, use of specific research device/facility, in-house catering and housing for researchers)*

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Costs eligibility rules : What can I spend the money on?
Indirect costs

Indirect costs are within the €50 000 limit for implementing the PAI and cover items such as rent, administration, printing, photocopying, amenities etc.

Charged at a flat rate of 25% on eligible direct costs, excluding FSTP, subcontracting, and resources provided by third parties not used on the beneficiary's premises.

Costs eligibility rules : What can I <u>not</u> spend the money on?

Deductible VAT

Any VAT that is recoverable under the national tax system cannot be charged to the project.

All costs, except for purchased equipment, are recovered 100%, and need to include the indirect costs, charged on top of the total direct costs.

All costs should be stated inclusive of any irrecoverable VAT.

Receipts and justifications of the expenses to be kept

Personnel Costs:
- Employment contracts or equivalent.
- Payroll records and detailed breakdowns for productive hours.

Subcontracting:
- Invoices and proof of payment.
- Management documentation confirming subcontractor work completion and cost reasonableness.

Consumables and Equipment:
- Invoices, rental contracts, and equipment usage records as applicable.

Travel:
- Transport tickets, boarding passes, hotel bills, mission approval forms, and meeting records.

Indirect costs:
- Full documentation on overhead cost calculations and supporting breakdowns.

Bank Statements (for the coordinator):
- Related to PartArt4OW project payments and partner distribution.

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The

Contract

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The Parties

The Beneficiary: University of Rome, La Sapienza

The Third Party: the Participatory Art Initiative (PAI) represented by its referent.

The Third Party:

- Individual or organizations may apply individually or as part of a consortium.
- This consortium is not necessarily legally stipulated.
- For consortia: the lead entity (individual or organization) is the sole recipient of the total requested budget and is responsible for its expenditure.
- The lead entity must be established in an EU Member State or an Associated Country.
- The lead entity cannot be established in one of the low and middle-income Third Countries listed in Annex 2 of the Guide for Applicants.

Content of the contract

- Reciprocal obligations of the parties;
- Methods, requirements and timing of payments;
- Annexes

Read it carefully

Ask questions

Tell the truth

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Reciprocal obligations of the parties

The **Third Party** specifically commits to:

- carrying out the activities outlined in the Call for Proposals published by the Beneficiary, and in the final agreement prepared by the Third Party during the negotiation phase.
- taking part in all the activities and obligations envisaged by the Accelerator program as defined in the Guide for Applicants.

Negotiation phase:

Partners and reviewers may ask the Third Party to make some changes to the proposal. A revised abstract is to be sent by the Third Party.

Methods, requirements and timing of payments.

M6 - feb 2025	M7 - mar 2025	M8	M9	M10	M11	M12 - ago 2025	M13 - sett 2025	M14	M15	M16	M17 genn 2026	M18 - febb 2026
Open Call 1		Selection		Negotiation		-	Accelerator					

- M11 (July 2025): signature of the contract.

- By the beginning of M13 (Sept 2025): first payment (50%).

- By the end of M19 (March 2026): final report.

- By the end of M20 (April 2026): second payment (50%).

Final Report

- Project description;
- Project activities;
- Communication and Dissemination;
- Use of resources and challenges;
- Achievements and results;
- Lessons learned and follow-up activities

Be as clear, accurate and detailed as possible, provide solid evidence for demonstrating your success, your results reached, and perfect compliance.

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EU form for sharing your bank details

Available in other languages here: https://commission.europa.eu/publications/financial-identification_en.

Informed Consent form for PAIs

- Informed Consent form for PAIs
- Consent form template

NOTE:

- This form is to be held by PAIs' referents for 5 years and should not be sent to the Coordinator.
- It should be shared with and signed by anyone you invite to contribute data, as an artist, a citizen, a scientist, or a participant.

Declaration of honour

- Not bankrupt
- No conflicts of interests
- No involvement in a criminal organisation or any other illegal activity, where such illegal activity is detrimental to the Union's financial interests.
- Established in EU or Associated country

Informed Consent form for the Beneficiary

The Third Party's lead entity agrees to share his/her/their personal data with PartArt4OW Consortium:
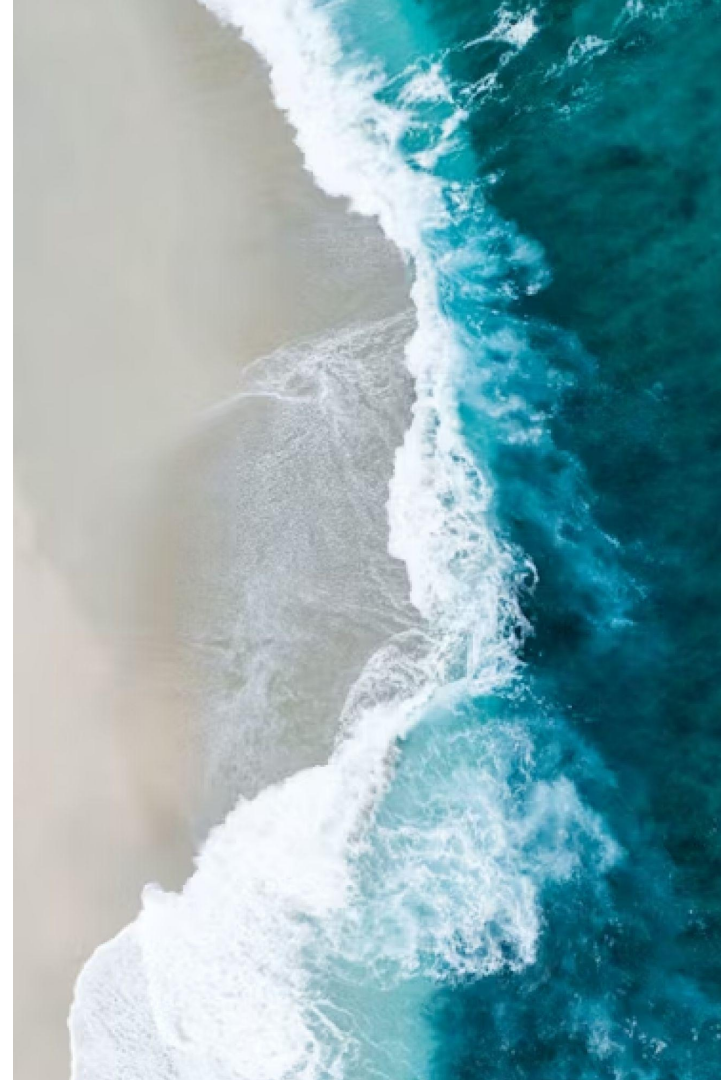
- Sapienza University of Rome;
- CMMI - Cyprus Marine And Maritime Institute;
- Regenera Network;
- T6 Ecosystems;
- Raw-News;
- Fundacion Epica La Fura Dels Baus.

NOTE:

PartArt4OW has signed a **DSA** - Data Sharing Agreement.

Q&A

Call Structure and Application Process

1. **Submission Phase:**
   a. Applicants submit proposals via **EasyChair**, including a detailed application form and required documents.
   b. Proposals must align with the PartArt thematic focus and eligibility criteria.

2. **Evaluation Process:**
   a. **Eligibility Check:** Ensuring compliance with the formal criteria (consortium structure, scope, budget).
   b. **External Expert Review:** Independent evaluation of project feasibility, innovation, and impact.
   c. **Panel Selection:** Final assessment and ranking of proposals by an expert committee.

3. **Notification and Contracting:**
   a. Selected applicants receive notification and feedback.
   b. Contracting phase begins, with detailed project planning and funding agreements.

4. **Implementation and Monitoring:**
   a. Selected projects enter the **PartArt Accelerator** for structured support.
   b. Regular check-ins, mentoring, and reporting to track progress and impact.

5. **Final Evaluation and Impact Assessment:**
   a. Assessment of project outcomes and long-term sustainability.
   b. Opportunities for future collaborations and scale-up support.

Thank You!

Contact for further information
opencall@partart4ow.eu

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